



# 2025 USPS Postal Information

When mailing through the U.S. Postal Service, getting it right is imperative. A piece folded incorrectly or sized unconventionally can cost you dearly in postage. Our in-house consultants will review your mail piece to ensure it meets postal requirements, but that is table stakes. Our postal experts will guide your overall mailing strategy maximizing rebates, ensuring you are taking advantage of all the new USPS programs lowering your total postage exposure. Processing over 30 million pieces a month... we know mail. And we can help you.

## First-Class Mail Rates

Non-Auto (Up to 1oz)	Letters*	Cards	Flats
Metered Single Piece (Machinable Letter)	74.0¢	61.0¢	\$1.63
Stamped Single Piece (Machinable Letter)	78.0¢	61.0¢	\$1.63
Automation (Up to 3.5oz)	Letters*	Cards	Flats
Mixed AADC	67.2¢	46.2¢	Ask for
AADC	64.1¢	44.5¢	quote
5-digit	59.3¢	42.0¢	

## Marketing Mail Rates

Automation	(Up to 3.5oz) Letters*	(Up to 4.0oz) Flats
Mixed AADC	43.3¢	1.185¢
AADC	40.7¢	1.101¢
3-digit	—	98.6¢
5-digit	37.2¢	77.0¢
CR Basic	—	50.1¢
CR High Density	36.5¢	41.8¢
CR High Density Plus	27.5¢	35.1¢
CR Saturation	24.4¢	29.0¢

## Non-Profit Mail Rates

Automation	(Up to 3.5oz) Letters*	(Up to 4.0oz) Flats
Mixed AADC	23.9¢	91.8¢
AADC	21.3¢	83.4¢
3-digit	—	71.9¢
5-digit	17.8¢	50.3¢
CR Basic	—	41.5¢
CR High Density	17.5¢	33.2¢
CR High Density Plus	17.1¢	21.4¢
CR Saturation	15.5¢	18.0¢

## Phoenix Metro (Local Rates) | Market Mail Rates

Automation	(Up to 3.5oz) Letters*	(Up to 4.0oz) Flats
Mixed AADC	—	—
AADC	39.0¢	1.063¢
3-digit	—	94.8¢
5-digit	35.5¢	73.2¢
CR Basic	—	46.3¢
CR High Density	34.8¢	38.0¢
CR High Density Plus	25.8¢	31.3¢
CR Saturation	22.7¢	25.2¢

## Phoenix Metro (Local Rates) | Non-Profit Mail Rates

Automation - DSCF	(Up to 3.5oz) Letters*	(Up to 4.0oz) Flats
AADC	.196¢	79.6¢
3-digit	—	68.1¢
5-digit	16.1¢	46.5¢
CR Basic	—	37.7¢
CR High Density	15.8¢	29.4¢
CR High Density Plus	15.4¢	17.6¢
CR Saturation	13.8¢	14.2¢

## EDDM - Every Door Direct Mail

Standard	25.3 - 29.1¢
Nonprofit	14.3 - 18.1¢
No mailing list required.	

## Minimum Quantities

First Class Postage	No minimum
First Class Presorted	500+ pieces
Standard Presorted	200+ pieces
Non Profit Presorted	200+ pieces

\* Folded self-mailer (FSM) up to 3.0oz



## Sizes and Specifications

### First Class Postcards

	Min	Max
Height	3.5"	4.25"
Length	5"	6"
Thickness	.007"	.016"

Weight: max weight 3.5 oz.

\*.009 if over 4.25 x 6

### Letters (All Classes)

	Min	Max
Height	3.5"	6.125"
Length	5"	11.5"
Thickness	.007"	.25"

Weight: max weight 3.5 oz.

\*.009 if over 4.25 x 6

### FSM (Folded Self-Mailers)

	Min	Max
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"

Weight: max weight 3 oz.

A folded self-mailer is formed of panels that are created when one or more unbound sheets of paper are folded together and sealed to make a letter-size mailpiece. The spine needs to be on the bottom edge unless it's designed as an oblong FSM then the spine is on the leading edge.

Paper basis weight - Book grade  
70lb minimum for pieces weighing 1 oz or less  
80lb minimum for pieces weighing over 1 oz

### Booklets/Slim Jims

	Min	Max
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"

Weight: max weight 3 oz.

Booklets consist of bound sheets or pages; bound by staples or glue. The spine needs to be on the bottom edge unless it's designed as an oblong booklet then the spine is on the leading edge.

### Automation Compatible Flat-Size Mail

	Min	Max
Height	6.125"	12"
Length	11.5"	15"
Thickness	.009"	.75"

Weight: Up to 13 oz (FC) Up to 15.99 oz (STD)

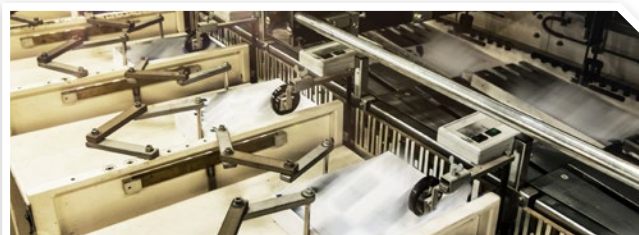
## Have More Questions?

For assistance with your mailing needs, talk with your Prisma Account Executive or call **800.379.5777**

# Data-Driven Mail Technology

## Secure, programmatic, scalable

- High-volume, highly personalized direct mail
- DM360:** Combining the strength of mail with the omnichannel power of digital
- PrismaSecure:** Highly secure data transfers and programmatic capabilities
- PrismaETA:** Advanced mail tracking for every piece
- Reduced time to market through nationwide execution and mail logistics



Prisma produces and distributes

**30 million**

pieces of mail each month

