

# 2020 USPS Postal Information

When mailing through the U.S. Postal Service, getting it right is imperative. A piece folded incorrectly or sized unconventionally can cost you dearly in postage. That's where the experts at Prisma can help. Our in-house consultants can review your mail piece to ensure it meets postal requirements. Processing about 5 million pieces a month... we know mail. And we can help you.

#### **FIRST-CLASS MAIL RATES**

NON-AUTO (Up to 1oz)	LETTERS*	CARDS	FLATS
Metered Single Piece			
(Machinable Letter)	50.0¢		
Stamped Single Piece			
(Machinable Letter)	55.0¢	35.0¢	\$1.00
Presorted (Machinable)	46.0¢	28.5¢	79.9¢
AUTOMATION (Up to 3.5oz)	LETTERS*	CARDS	FLATS
Mixed AADC	43.9¢	27.6¢	Ask for
AADC	41.9¢	27.0¢	quote
5-digit	38.9¢	26.0¢	

### **USPS MARKETING MAIL RATES**

AUTOMATION	(Up to 3.5oz) LETTERS*	(Up to 4.0oz) FLATS
Mixed AADC	29.9¢	-
Mixed ADC	-	66.6¢
AADC	28.4¢	-
ADC	-	60.8¢
3-digit	-	54.3¢
5-digit	25.9¢	41.8¢
CR Basic	29.4¢	30.2¢
CR High Density	20.9¢	25.0¢
CR High Density Plus	20.1¢	23.2¢
CR Saturation	19.1¢	22.4¢

#### NON-PROFIT MAIL RATES

	(Up to 3.5oz)	(Up to 4.0oz)
AUTOMATION	LETTERS*	FLATS
Mixed AADC	17.8¢	-
Mixed ADC	_	48.8¢
AADC	16.3¢	-
ADC	_	43.0¢
3-digit	_	36.5¢
5-digit	13.8¢	24.0¢
CR Basic	20.9¢	21.8¢
CR High Density	12.4¢	16.6¢
CR High Density Plus	11.6¢	14.4¢
CR Saturation	11.1¢	13.6¢

#### PHOENIX METRO (LOCAL RATES) | USPS MARKETING MAIL RATES

AUTOMATION - DNDC	(Up to 3.5oz) LETTERS*	(Up to 4.0oz) FLATS
AADC	26.4¢	_
ADC	-	56.5¢
3-digit	-	50.0¢
5-digit	23.9¢	37.5¢
CR Basic	27.1¢	27.1¢
CR High Density	19.0¢	21.2¢
CR High Density Plus	18.2¢	19.4¢
CR Saturation	17.2¢	18.6¢

#### PHOENIX METRO (LOCAL RATES) | NON-PROFIT MAIL RATES

AUTOMATION - DNDC	(Up to 3.5oz) LETTERS*	(Up to 4.0oz) FLATS
AADC	14.3¢	-
ADC	-	38.7¢
3-digit	-	32.2¢
5-digit	11.8¢	19.7¢
CR Basic	18.6¢	18.7¢
CR High Density	10.5¢	12.8¢
CR High Density Plus	09.7¢	10.6¢
CR Saturation	09.2¢	09.8¢

#### **EDDM - EVERY DOOR DIRECT MAIL**

Standard	18.0 - 22.5¢
Nonprofit	09.2 – 13.7¢

No mailing list required.

To receive these rates, please add \$200 transportation fee.

#### **Minimum Quantities**

First Class Postage	No minimum
First Class Presorted	500+ pieces
Standard Presorted	200+ pieces
Non Profit Presorted	200+ pieces

<sup>\*</sup> Folded self-mailer (FSM) up to 3.0oz



#### SIZES AND SPECIFICATIONS

FIRST CLASS POSTCARDS	MIN	MAX
Height	3.5"	4.25"
Length	5"	6"
Thickness	.007"	.016"
Weight: max weight 3.5 oz.		
LETTERS (ALL CLASSES)	MIN	MAX
Height	3.5"	6.125"
Length	5"	11.5"
Thickness	.007"	.25"
Weight: max weight 3.5 oz.		
FSM (FOLDED SELF-MAILERS)	MIN	MAX
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"
Weight: max weight 3 oz.		

A folded self-mailer is formed of panels that are created when one or more unbound sheets of paper are folded together and sealed to make a letter-size mailpiece. The spine needs to be on the bottom edge unless it's designed as an oblong FSM then the spine is on the leading edge.

Paper basis weight - Book grade 70lb minimum for pieces weighing 1 oz or less 80lb minimum for pieces weighing over 1 oz

BOOKLETS/SLIM JIMS	MIN	MAX
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"
Weight: max weight 3 oz.		

Booklets consist of bound sheets or pages; bound by staples or glue. The spine needs to be on the bottom edge unless it's designed as an oblong booklet then the spine is on the leading edge.

AUTOMATION COMPATIBLE FLAT-SIZE MAIL	MIN	MAX
Height	6.125"	12"
Length	11.5"	15"
Thickness	.009"	.75"
Weight: Up to 13 oz (FC) Up to 15.99 oz (STD)		

## **Have more questions?**

For assistance with your mailing needs, talk with your Prisma Account Executive or call 602 243 5777 or 800 379 5777.

